

Citi India consumer banking customers are now served by Axis Bank. Citi India has transferred ownership of its consumer banking business to Axis Bank (registration number L65110GJ1993PLC020769). Consumer banking customers can continue to use all existing Citi products and/or services, branches, ATMs, internet banking and Citi Mobile® App as usual. Axis Bank is the provider of Citi branded consumer banking products in India temporarily and Citi India is providing certain services in respect of those products. The trademarks “Citi”, “Citibank”, “Citigroup”, the Arc design and all similar trademarks and derivations thereof are used temporarily under license by Axis Bank from Citigroup Inc. and related group entities.

Terms & Conditions:

Axis Bank (“**Bank**”) and **LG Electronics India Pvt Ltd** are launching offer (“**Offer**”) for the below Offer Period. Details of the Offer extended to all individuals holding valid Citi-branded Credit Cards except Corporate Credit Cards (“**Cards**”) issued in India (“**Customers**”) are detailed herein below.

Offer Period:

From 00:00 hours on 1st April 2024 till 23:59 hours on 30th June 2024 (“**Offer Period**”)

Details of the Offer:

- Up to 26% Extra savings on EMI transactions with Citi-branded Credit cards on LG products. Details tabled below.
- The offer is valid on 3, 6, 9, 12-month EMI tenures only.
- The offer can be availed at select LG Brand stores (offline), select Multi Branded Outlets (offline), LG Online Brand Stores (<https://www.lg.com/in>) and other applicable online stores (www.vijaysales.com, www.croma.com, www.reliancedigital.in).
- The Offer is applicable for only three transactions per card per calendar month i.e., three transactions per card per calendar month at LG offline stores and select online stores.

Normal cash back	Multi-brand Outlets		Brand Stores	
	Cash back %	Max amount	Cash back %	Max amount
Select 32"/ 43" TV	5.00%	500	5.00%	500
Select RAC		1,500		1,500
		2,000	2,500	
Select MWO		1,200	1,400	
		1,500	1,800	
APR		2,500	7.50%	3,000
REF				
WM				
WPR				
AV				

Normal cash back	Multi-brand Outlets		Brand Stores	
	Cash back %	Max amount	Cash back %	Max amount
Select 43"/ 50" TV	7.50%	2,000	10.00%	2,500
Select REF Direct Cool	10.00%	2,500		3,000
Select MWO		3,500	4,000	
Select 43" TV - UHD-N		3,000		
Select Dwash		4,000		
Select MWO		5,000		6,000
Select WPR				
Select REF 35FF				

Select OLED/ UHD / Nanocell				
Select WM FL/TL		6,000		7,000
Select UHD 60" / 65"				7,500
Select OLED/ UHD-N / Nanocell		7,500		9,000
Select OLED 48"				10,000
Select OLED 42"		5,000		
Select OLED/ UHD / Nanocell		10,000		12,500
Select OLED 55" / 65"		12,500		15,000
Select REF SBS		7,000		8,000
Select OLED 77"	12.50%	15,000		20,000
Select WM FL/TL		7,000	15.00%	9,000
Select MWO		5,000		5,000
Select WPR		6,000		6,000
Select WM FL	15.00%	9,000	17.50%	10,500
Select REF SBS		8,000		9,500
		10,000		11,500
Select MWO	20.00%	10,000	22.50%	11,500
Select WM FL		6,000		6,500
Select WM FL		12,000		13,500
Select OLED/ Nanocell	26.00%	26,000	26.00%	26,000
Select AV		2000 / 3000		2000 / 3000

Offer Terms and Conditions:

- This Offer is available to all Citi-branded Credit cards issued in India except Citi-branded Corporate Credit Card.
- Add on cards will be treated as separate cards.
- The Offer is valid on EMI transactions only. Bank merchant EMI Terms & Conditions will be applicable on EMI transactions as mentioned on the Bank Website.
- Cashback amount shall be credited on or before 90 business days from the date of transaction to all open and active card members' account only. The timeline provided for effective credit is only indicative of expected period and may vary from the actual date of credit.
- This Offer can neither be combined with any other Bank offer nor can it be transferred or assigned to any other Customer or third party.
- Cashback will be credited to open and active card member account.
- The transactions for any approved claim of refund/replacement shall be excluded from this Offer.
- Cash back will not be applicable for a transaction where a refund is processed. The refund amount will be equal to card swipe amount and not the invoice amount.
- Bank holds no warranty and is not representative of the delivery, services, suitability, merchantability, availability, or quality of the products made available to Customer by LG Electronics India Pvt Ltd under the respective Offer.
- The Customers shall not hold Bank, its group entities, or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, personal injury, costs, charges and expenses which a Customer claims to have suffered, sustained or incurred, or claims to suffer, sustain or incur, directly or indirectly, by way of and/or on account of participating in the Offer or the acceptance, decline, non-receipt, suitability, quality or by use or non-use or suitability or effectiveness of the products/services .
- Bank is not liable or responsible for any claim(s), dispute(s) regarding delivery, service, suitability, merchantability, availability, quantity, or quality made available

to the Customers under the Offer on the products/services (shortly referred as "Claims").

- In reference to any Claims under the Offer, it must be addressed in writing, by the Customers directly to LG Electronics India Pvt Ltd and that Bank shall not entertain any communication in this regard. Any query/ contention/dispute raised by any Customer to Bank shall be forwarded to the LG Electronics India Pvt Ltd who shall be solely responsible for resolving such queries/ contentions/disputes within reasonable time.
- The Offer is valid only if the Customer's account continues to be in good standing and payment continues to reach Bank before the payment due date.
- Bank reserves the right to, at any stage and at its discretion, to extend or terminate this Offer, without prior notice or assigning any reasons thereof, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Offer by another Offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- Neither anything contained in these terms & conditions, nor the running of these Offer to which they apply, shall be construed as an obligation on Bank to continue the Offer up to, on or after the Offer termination date. Nothing herein amounts to a commitment or representation by Bank to conduct further such Offers.
- The Offer terms & conditions shall be governed by the Laws of India. Any dispute arising out of this Offer shall be subject to the exclusive jurisdiction of competent courts in Mumbai.
- Any taxes or liabilities or charges payable to the Government or any other regulatory authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
- If the Offer and/or anything to be done by Bank or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of Bank or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of Bank or the other entity/ies, then Bank and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
- Customers are not bound in any way to participate in this offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein. By participating in the offer, the Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood, and unconditionally accepted the terms & conditions herein. The Offer Terms & Conditions need to be read in conjunction with the detailed Bank Card member Terms & Conditions, most important terms and conditions (MITC), and terms governing the use of Bank credit/debit cards and/or Bank website.
- Payment of fees/service charges/all other amounts due from the Customer to Bank from usage of credit/debit cards by the Customer under this Offer and/or otherwise will be governed by the Card member Terms and Conditions and MITC. Customer can also view the complete terms and conditions on the Bank Website.
- Any query regarding the offer will be entertained till 31st July 2024. Post such date, LG Electronics India Pvt Ltd or Bank will not entertain any correspondence or communication regarding this Program from any customers/persons.