

**Enjoy festive offers on
credit & debit cards,
EMIs, loans & more**





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Shopping

Luxury brands

Travel

Dining & grocery

Gifting & jewelry

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GYFTR coins

GRAB DEALS

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VALUE + Debit Card

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DIGITAL GOLD

Bill payments

Up to 25% off*
with credit cards
& EMIs



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Offers on electronics

Apple

Up to **INR 10,000*** off on select products on full swipe & EMIs

Haier

20%* instant savings up to **INR 20,000*** on EMIs

IFB
Set yourself free

20%* instant savings up to **INR 9,000*** on EMIs

JBL

15%* instant savings up to **INR 8,000*** on EMIs

Lenovo

10%* instant savings up to **INR 10,000*** off on EMIs

LG

Up to **26%*** instant savings on EMIs

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Credit Cards & EMIs

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*Available only from Apple.com/in & Apple BKC, Mumbai or Apple Saket, New Delhi

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Offers on electronics



Up to **INR 10,000*** on full swipe & EMIs



Up to **INR 10,000*** off on full swipe & EMIs



Up to **INR 10,000*** off on full swipe & EMIs

SAMSUNG

Save up to **27.5%*** on EMIs, max savings up to **INR 3,000***

SONY

10%* off up to **INR 27,500*** on EMIs

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Offers on shopping

amazon.in

10%* instant discount

fabindia
CELEBRATE INDIA

5%* off up to
INR 1,000*

firstcry
BIG STORE FOR FUSSY MOMS

5%* off up to
INR 500*

Flipkart

10%* instant discount on
full swipe & EMIs

Hamleys

10%* off up to INR 2,000*
on full swipe & EMIs

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Offers on shopping

JACK&JONES

10%* off up to INR 1,000*

JACK&JONES
JUNIOR

10%* off up to INR 1,000*

max
New New You!

5%* cashback
up to INR 750*

m
mothercare

10%* off up to INR 2,000*
on full swipe & EMIs

ONLY

10%* off up to INR 1,000*

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Offers on shopping



10%* cashback
up to INR 1,000*

SELECTED
/ HOMME

10%* off up to INR 1,000*

tira

10%* off up to INR 1,000*

VERO MODA®

10%* off up to INR 1,000*

VERO MODA®
Girl

10%* off up to INR 1,000*

wakefit

10%* off up to INR 2,000*
on full swipe & EMIs

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Offers on shopping



Flat **INR 500*** off
Use Code: **AXISBEARDO**



Upto **50%*** off + Additional
30%* off on online purchase.
Use Code: **DOXAXIS**



10%* off up to
INR 500*



Flat **20%*** off
Use code: **KAPAXB200**



Up to **30%*** off



INR 250* off
Use Code: **METROAXIS**

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Credit & Debit Cards

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Offers on shopping



INR 200* off
Use Code: MOCHIAxis



Up to INR 240* off
Use Code: AXIS240



Up to 7%* off
Use Code: RRIN5



Up to INR 200* off
Use Code: MANAXIS200



10%* off up to
INR 1,200*



Flat INR 400* off

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Offers on luxury brands

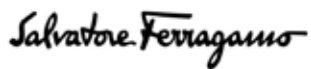
10%* off up to INR 7,000* on full swipe & EMIs



CANALI



ANITA DONGRE



SUPERDRY®

TORY BURCH



COACH

EMPORIO ARMANI

BOSS
HUGO BOSS

MICHAEL KORS

● sunglass hut

STEVE MADDEN

TUMI

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Offers on travel



Up to **INR 10,000*** off

DUTY FREE

15%* cashback up to **INR 2,500***



20%* off up to **INR 20,000***



20%* off up to **INR 20,000***



12%* off up to **INR 1,200***
on full swipe & EMIs.
Use Code: **FLYAXISJIT**



10%* off up to **INR 3,000***



15%* off up to **INR 7,000***
on EMIs

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Offers on travel



Up to INR 1,000* off

The logo for ixigo, consisting of the word "ixigo" in white lowercase letters on an orange square background.

ixigo

Flat 8%* off on flights



10%* off up to INR 50,000*
Use code: AXIS10



Up to INR 5,000* off



15%* off up to
INR 20,000*



Flat 64%* off on
hotel bookings



25%* off up to INR 150*
Use Code: AXIS25

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Offers on dining & grocery



10%* off up to INR 150*



Flat INR 300* off on orders above INR 3000*



20%* off up to INR 1,500*



10%* off up to INR 100*



10%* off up to INR 150*

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Offers on dining & grocery



30%* off up to INR 125*
Use Code: AXISBB30



40%* off up to INR 110*
Use Code: AXISFA40



36%* off
Use Code: AXIS36



50%* off upto INR 125*
Use Code: AXISOS50



20%* off
Use Code: AXIS20



40%* off up to INR 110*
Use Code: AXISGB40

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Offers on jewellery



Up to **INR 5,000***
cashback



Up to **INR 200*** off
Use Code: **AXIS200**

Offers on gifting



10%* off up to **INR 500***
Use Code: **AXISFNP20**



Flat **20%*** off up to **INR 500***
Use Code: **AXISIGP20**

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Credit & Debit Cards

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FLEXI EMI



This festive season, make the most of your shopping experience. Convert your spends on Axis Bank Credit Card into **FLEXI EMI**.

Benefits of FLEXI EMI



Instant EMI conversion



Flexible tenure options



Select multiple transactions at once

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[EMIs on Credit Cards](#)

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Instant loan



This Festive season, fulfil all your quick fund needs with an Instant Loan of INR 15 lakhs on Axis Bank Credit Cards

Benefits of Instant loan



Zero documentation



Quick disbursement



Flexible tenure

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[EMIs & Loans on Credit Cards](#)

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Up to 2.5% GYFTR coins

Mobile & Electronics

amazon pay
gift card

croma

Jio Mart

Reliance digital

vijaya sales

Groceries

blinkit
formerly grofers

SMART
SUPERSTORE

spencer's

ORGANIC
INDIA

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Up to 2.5% GYFTR coins

Fashion & Accessories



Travel



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Up to 2.5% GYFTR coins

Dining



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Up to 10% GYFTR coins

Health & Wellness



Entertainment



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**Up to 50% savings*
on 200+ brands
via GRAB DEALS
with credit & debit cards**



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Offers on apparel & accessories

Up to 17% cashback via **GRAB DEALS**

AJIO

firstcry
BIG STORE FOR FUSSY MOMS

TIMEX

Myntra

Up to 8% instant discount on e-gift cards via
GRAB DEALS

DECATHLON

Himalaya
HERBALS

lifestyle

NYKAA FASHION

pantaloons

SHOPPERS STOP

WESTSIDE

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Offers on home & electronics

Up to 5% cashback via **GRAB DEALS**



Up to 6% instant discount on e-gift cards via
GRAB DEALS



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Offers on gifting & jewellery

Up to 9% cashback via **GRAB DEALS**



Up to 12% instant discount on e-gift cards via
GRAB DEALS



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Offers on travel

Up to 20% cashback via **GRAB DEALS**



Up to 12.7% instant discount on e-gift cards via **GRAB DEALS**



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Offers on entertainment e-gift cards
Up to 11.5% instant discount via **GRAB DEALS**



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Offers on food & beverages e-gift cards

Up to 12% instant discount via **GRAB DEALS**



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Offers on health & wellness
Up to 70% cashback via **GRAB DEALS**



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ONLINE REWARDS Debit Card



Get rewarded on **online transactions***

- Get **INR 500 GRAB DEALS** voucher on first transaction*
- Get **10X EDGE REWARD** Points on travel spends*
- Get **5X EDGE REWARD** Points on electronic purchases*

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Debit Cards

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Upgrade to VALUE+ Debit Card



Enjoy value back on every spend

- **5% cashback*** on monthly grocery spends!*
- **1 complimentary movie ticket*** every month on bookmyshow
- **EDGE REWARD** Points* worth INR 600 upon completion of 3 transactions within first 60 days

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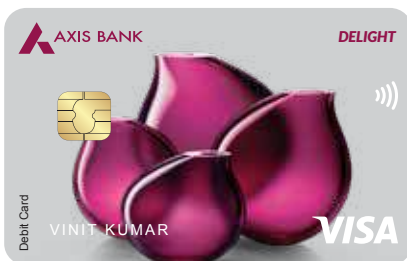
Debit Cards

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Upgrade to *DELIGHT* Debit Card



Complimentary **TIMESPRIME** voucher
on card activation*

book **my**show

Up to 50% off*



Up to 25% off*

TATA
CLIQ

Up to 10% off*

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Debit Cards


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Axis Bank ACTIVE WATCH



- 1 Tap & Pay within seconds
- 2 Track your steps, heartrate, blood pressure
- 3 Get wellness consultations from 

To apply, visit
Axis Mobile App, *Open* > Services > Wearables > ACTIVE WATCH

ACTIVE WATCH

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MyDesign Debit Card



**Personalize your debit card to make it
as unique as you**

Choose a personal picture or an image from our gallery
of 175+ images to design your debit card

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Up to 100% on-road funding with car loans



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Offers on auto loans

Offers on car loans

- Zero down payment*
- Up to 100% on road funding*
- Digital instant sanction*
- Hassle-free documentation*
- Applicable for new and pre-owned cars*



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Offers on two-wheeler loans



- Up to 100% on-road funding
- Digital journey
- Minimum documentation
- Flexible tenure up to 60 months
- Affordable EV rates

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Loans

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Home loans with 12 EMI's off*



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Offers on home loans



Quikpay Home Loans

Pay up to **INR 7 Lakhs*** less on INR 50 Lakhs home loan

Super Saver Home Loans

Save interest with overdraft facility*

Asha Home Loans

Loans up to **INR 50 Lakhs** for salaried customer
Loans up to **INR 1.2 Lakhs** for self-employed

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Personal loans up to INR 40 lakhs*



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Offers on education and personal loans

Education loans



- Collateral-free loans up to **INR 1Cr.** with tenure up to 15 years*
- 100% funding* for total cost of education*
- Tax benefit u/s 80E*
- No foreclosure and part-payment charges*
- Balance transfer and re-financing options available*

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Personal loans

- Loan up to **INR 40 Lacs***
- No collateral required*
- Flexible repayment tenure from 12 - 84 months*



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Business loans up to INR 10 crores*



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Offers for MSMEs

Working capital and term loans

- Flat **50% off*** on processing fees
- Avail loan up to **INR 5 Crores***
- Loan value up to **100%*** of collateral



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Business loans



- Digital business loans offering for eligible customers*
- Loan up to **INR 65 Lacs** under banking program*
- Tenure up to 48 months
- No financial documents required for loans bases on banking & GST returns

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Loans

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Offers for MSMEs

Doctor loans



- Collateral free funding up to **INR 75 Lacs***
- Flexible tenure up to 60 months*
- No financial documents required - based on banking conduct*
- Loans up to **INR 20 Lacs** based on gross receipts*

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Equipment loans

- Flat **50% off*** on processing fees
- Collateral free loans up to **INR 10 Crores*** for medical equipment and **INR 5 Crores** for industrial equipment
- Loan up to **80%*** of machine value including tax
- Flexible repayment options*
- Loans offered for OEM refurbished equipment also (Only applicable on medical equipment loan)*



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Offers on loan against property



- Loans up to **INR 100 Crore***
- Tenure up to 20 years
- Available to salaried, self-employed and professionals
- Residential & commercial property covered
- Income proofs like bank statement, GST returns, loan repayment tracks, and gross business receipts accepted*

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Loans

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Offers on gold loans



- Interest rate starting at **10% p.a.***
- **3X security** assurance through tamper proof packing, bank vault facility and security certificate*
- Avail term loan as well as **overdraft facility** against gold ornaments*
- Processing fee at **0.50%***

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[Loans](#)

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Rental waivers & discounted MDR on swipe machines



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Offers on payment acceptance solutions



- 1 **Low MDR** on debit and credit card transactions on all swipe machines for small merchants*
- 2 One-time discounted rental of **INR 5999*** on Android Lite Swipe Machine
- 3 Discounted monthly rental of **INR 249*** & **lower MDR*** on Android Lite Swipe Machine

Visit the nearest Axis Bank branch for more details.

Merchant solutions

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Offers on payment acceptance solutions

- 4** Discounted rental of **INR 99*** & **lower MDR*** on MPOS Machine for rural and semi-urban merchants
- 5** Discounted **DIGITAL DUKAAN** monthly rental of **INR 549*/INR 599*** on Android Smart Swipe Machine & **INR 399*** on Android Lite Swipe Machine - applicable for first 4000 merchants only
- 6** **100% Rental waiver** on swipe machine exclusively for Axis Bank Current Account holders*
- 7** **Same day settlement** with swipe machine exclusively for Axis Bank Current Account holders*

Visit the nearest Axis Bank branch for more details.

Merchant solutions

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Savings Accounts

For wants & wishes of every generation





AMAZE Savings Account



- Rewards worth **INR 11,000*** on UPI & debit card spends
- Zero balance account
- No charges* on domestic banking transactions
- Open online for a fee of just **INR 200** p.m.

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Savings Account

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ASAP Digital Savings Cashback Account



- Enjoy flat **10% cashback*** on Amazon.in and Flipkart
- Additionally, get up to **50%** cashback via **GRAB DEALS*** using Axis Bank Debit and Credit Cards
- To open an ASAP Digital Savings Cashback Account, please scan the QR code



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EASY ACCESS Savings Account



- Earn **EDGE REWARD** Points on every purchase
- **15%** off at 10,000+ partner restaurants across India
- Up to **50%*** cashback on **GRAB DEALS** via Axis Bank Credit and Debit Cards
- Air accident insurance of **INR 1 crore**
- Personal accident insurance of **INR 5 lakhs** and purchase protection of **INR 50,000**

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Savings Account

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LIBERTY Savings Account



- Waiver on minimum balance requirement on spending **INR 25,000***/ month
- Annual savings worth **INR 15,000**
- **5%**** Cashback every weekend on spends via **LIBERTY** Debit Card across food, entertainment, shopping and travel
- Up to **40%#** cashback on 50+ brands via **GRAB DEALS** with Axis Bank Credit and Debit Cards.
- Spend **INR 60,000+** in a quarter & get a gift voucher worth **INR 750** from brands like



and more***

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Savings Account

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*Spends include successful merchant payments made through your account (using Internet Banking / Mobile Banking App, open / UPI) and through debit card of all account holders (offline and online payments).

**Monthly cashback limit of INR 500. Cashback up to INR 1,000 in your birthday month. Weekend includes Saturday and Sunday only.

#Discount/ Cashback will vary from brand to brand and may change over time

***One voucher per financial quarter for primary account holder.

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PRESTIGE Savings Account



- **1% Cashback** on fuel, **2%** on shopping and **3%** on travel
- **25%** off for 1st year and **15%** from 2nd year onwards on annual locker charges
- Annual benefits worth **INR 25,000**
- Lifetime free **MYZONE** Credit Card with offers on



and more

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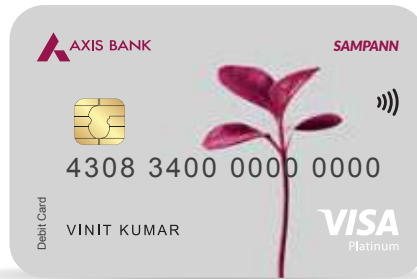
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SAMPANN Savings Account



Tractor Loans

50% discount on processing fee*

Gold Loans

50% discount on processing fee*

Agri Loans

25% discount on processing fee*

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PRIORITY Savings Account



- Unlock the best of Taj, SeleQtions and Vivanta with a complimentary** Taj Epicure Membership
- Get the best of dining experiences with **INR 800*** off & more via Axis Bank Dining Delights Program with **EazyDiner**.
- Complimentary Axis Bank **CLUB VISTARA** Forex Card with complimentary Club Vistara membership
- Enjoy benefits up to **INR 2,000** per quarter via **EDGE REWARD** Points
- Get up to **50%***** cashback via **GRAB DEALS** on

Flipkart



amazon.in

and more

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**Qualification for Taj Epicure membership is based on achieving set milestones.

***Maximum cashback of up to INR 1,000/month on Axis Bank Credit & Debit Cards.

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Burgundy Savings Account



- Range of premium bespoke wealth management and financial solutions
- Complimentary power packed cards designed with exclusive lifestyle benefits
- **60%* discount** on small and medium size lockers and **30%* discount** on large and extra large size lockers
- Extend Burgundy privileges to **5 additional family members**. Get additional **10% discount** on lockers with Family Banking Program
- With **Axis Direct** 3-in-1 account, avail benefits of savings, trading and demat accounts on a single platform
- Avail extraordinary benefits curated exclusively for you on your favourite brands only with **EDGE REWARD** Points

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SILVER LININGS program



- Complimentary **TRAVEL EDGE** voucher of **INR 1,500** and special pricing on domestic flight bookings
- Up to **20% discount** on medicines purchased at Apollo Pharmacy

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Banking Program For Senior Citizens

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Fixed deposit



- Book a Fixed Deposit @**7.25%*** for assured returns. Up to **0.75%** higher rates for senior citizens
- No premature penalty on first withdrawal of up to **25%**
- Book a FD in 3 steps via Mobile Banking App, *open* or visit the nearest branch

[Book an FD Now](#)

Fixed Deposit

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Tailor-made current accounts for all your business needs





Current accounts



- Choose from a wide range of account variants based on the distinct needs of your business
- Accept payments securely via our payment acceptance solutions such as Android POS, NFC Soundbox, and Pin on Glass devices
- Access best-in-class customized digital solutions with neo for business integrating transaction banking products and domain expertise
- Get exclusive offers* with our business debit cards across categories
- Optimize financial transactions with our cash management services, including host-to-host integration, Bharat Bill Payment, Easypay, and API banking
- Streamline expenses and payments with Axis Bank Commercial Credit Cards

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or visit your nearest branch

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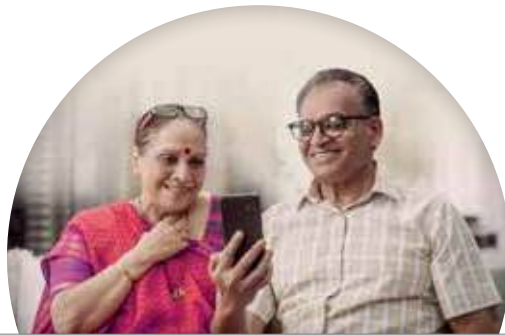
Easy money transfer

For sending more happiness back home





Money transfer



Wire Transfer services

- No transaction limit on **Wire Transfer** services
- Available in all major currencies
- 24*7 accessibility

Receive Money Now

REMITMONEY

- Avail 60 paise higher rate above card rate for all US-INR transfers
- Receive funds in USD, EUR & CHF via our online platform - **REMITMONEY**

Receive Money Now

Remittance

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Outward remittance



- Personalized discounts* on sending money abroad via Internet Banking and Mobile Banking App, *open*
- Zero commission charges on sending money abroad digitally
- Zero correspondent banking charges on all branch and digital overseas remittances for NRIs**

[Send Money Now](#)

[Remittance](#)

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*Applicable on only the following currencies: USD, GBP, EUR, CAD, AUD, SGD, SEK, HKD, CHF, AED, DKK, THB, SAR and NZD

**If the correspondent banking charge type is selected as 'OUR'



Forex card



- Travel globally with **16 currencies** in one card
- Apply online for doorstep delivery or branch pick-up
- Reload the card digitally anytime, anywhere
- Get **INR 500** discount* on 10 day postpaid Vi international roaming pack of **INR 3,999** and enjoy unlimited calls and 5GB data in 29 countries.
- Exclusive discounts** on shopping, travel, dining and experiences/attraction tickets in Southeast Asia and UAE.

Careem

Grab

zomato

ZALORA

لومنتي
NAMSHI

Apply Now

Forex Card

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DIGITAL GOLD



- Buy **24K** Gold instantly via the Mobile Banking App, *open*, internet banking or WhatsApp banking
- Start with as low as **INR 10**
- **Monthly SIP** option available
- Option to get **gold coins** delivered at your address, registered with the bank

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Digital Gold

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Bill payments



- Earn **cashback of up to INR 75*/month** on easy bill payments
- Get higher **cashback of up to INR 300*** when you switch to auto pay for automatic bill payments

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Contact your relationship manager



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